

## ANGOSTURA®: DID YOU KNOW?

**A**ngostura is the name of the Venezuelan town where the company was founded by Dr Siegert. In 1824, he created a blend of herbs, plants and roots to cure sick and wounded soldiers. Word quickly spread of the healing qualities of these aromatic bitters, and people started adding it to drinks and food. Before long people were using Angostura® aromatic bitters because of its fine flavour and aroma and it has been used across the world for almost 200 years.

**N**aturally produced, using as many local ingredients as possible. Angostura® Rum is only produced from molasses. To ensure the sugar cane is picked at the right time, the sugar manufacturers watch butterflies, which only land on the sweetest sugar cane.

**G**lobal appeal. Angostura® distribute to over 140 countries. In 1960 production levels were 1.3 million litres which grew steadily and reached 50 million litres in the year 2000. More than 85% is exported to consumers all over the world.

**O**ak. Only the best American oak bourbon barrels are used in the maturation of Angostura® Rums. The climate makes the ageing process slightly different in Trinidad. The Caribbean climate's hot summer days and cool breezy nights mean the oak barrels expand and contracts infinitely more than, for example, a Scotch whisky maturing in oak. The result: rum aged around 7 years can be compared to a 21 year old whisky.

**S**ecret recipe. Nobody knows every ingredient in Angostura® aromatic bitters. Only five people know the recipe and as a result are not allowed to be in the same room or travel together.

**T**rinidad and Tobago, home of Angostura®. The company moved from political unrest in Venezuela to politically stable Trinidad, just 9 miles off the coast of Venezuela. The distillery soon dominated the small town of Port of Spain where it currently employs 350 people. Trinidad is home to The Trinidad Carnival – 'the greatest show on earth' and the third biggest in the world.

**U**rban myth. Angostura® aromatic bitters do not contain any bark from the Angostura tree or the poisonous False Angostura Tree. It has been rumoured by many to contain poisonous bark and therefore dangerous. Not true!

**R**oyal Warrant. Angostura® holds a Royal Warrant for Her Majesty Queen Elizabeth II. The company has held the Royal Warrant since the reign of King George V. Angostura® is also proud to have been appointed by the King of Prussia (1904) and the King of Spain (1907).

**A**ward winning. Angostura's portfolio of rums is making a name for itself across the globe and has quite rightly won a number of awards in recent years.

These include: >

### San Francisco World Spirits Competition 2011

Angostura 1919 – Double Gold

Angostura 5 Years – Double Gold

Angostura 1824 – Silver

Angostura 7 Years – Silver

Angostura Reserva – Bronze

### Rum Masters Spirits Business 2011

Angostura 1824 – Master

Angostura 7 Year Old – Master

Angostura 1919 – Gold

Angostura 5 Year Old – Gold

Angostura Reserva – Gold

### The Spirits Business Rum Masters 2010

Angostura 1824 – Gold Medal

Angostura 5 Year Old – Gold Medal

Angostura Reserva – Gold Medal

Angostura 7 Year Old – Silver

### San Francisco World Spirits Competition 2010

Angostura 7 Year Old – Double Gold Medal

Angostura Reserva – Silver Medal

### The Spirits Business Rum Masters 2009

Angostura 7 Year Old – Gold Medal

### San Francisco World Spirits Competition 2009

Angostura 1824 Best Rum – Double Gold Medal

Angostura 5 Year Old – Double Gold Medal

Angostura 1919 – Gold Medal

### IWSC 2010

Angostura 5 Year Old – Gold (Best in Class)

Angostura 7 Year Old – Silver

Angostura 1824 – Bronze

Angostura 1919 – Bronze

Angostura Reserva – Bronze

### ISC 2010

Angostura Reserva – Silver

Angostura 5 Year Old – Silver

Angostura 1919 – Bronze

Angostura 1824 – Bronze

Angostura 7 Year Old – Bronze

### International Spirits Challenge 2009

Angostura 7 Year Old – Gold Medal

Angostura 5 Year Old – Silver Medal

Angostura Reserva – Silver Medal

### International Wine & Spirits Competition 2009

Angostura 1824 – Gold Medal (Best in Class)

Angostura 7 Year Old – Silver Medal (Best in Class)

Angostura 5 Year Old – Silver Medal (Best in Class)

Angostura Reserva – Silver Medal